ORDER

Orders Order / Rev: 36925

Alt Order #: 08837306

Product Desc: NRCC / SCHEDULE 2

Estimate: 2958

Flight Dates: 09/28/12 - 10/04/12

Original Date / Rev: 08/08/12 / 09/27/12

Order Type: GENERAL

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Name: National Media Inc

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Cycle:

Billing Calendar:

Billing Type:

Agency Commission:

Cash Broadcast

EOM/EOC

LOWILOG

11/29/08

00:10:00

15%

Advertiser

Name:

NRCC

Demographic:

ic: A35+

Product Codes:

Priority: LV2

PO4

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	12	\$40,150.00	\$34,127.50
10/01/12	10/04/12	33	\$36,200.00	\$30,770.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$40,150.00	\$34,127.50	0.00
October 2012	33	\$36,200.00	\$30,770.00	0.00
Totals	45	\$76,350,00	\$64,897,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones		•	Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KLAS	30%	\$76,350.00		
Market	100%	\$254,500,00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$63,625.00		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$12,725.00		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	09/28/12	09/28/12	8 News Now 5a M-		5-6a	F	:30	1	\$800.00LV1	0.00 NM	1	\$800.00
				8 News Now 5a M-	·F								
	NEWS												
	Sta	rt Date	End Date	Weekdays 5	Spots/Week	Rate	Rating				- 1		
V	eek: 09/	24/12	09/30/12	F	1	\$800.00	0.00						
E 2	8	10/01/12	10/04/12		CM	5-6a	MTWT	:30	4	\$800.00LV1	0.00 NM	4	\$3,200.00

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KLAS

Order / Rev:

36925

Advertiser:

NRCC

Alt Order #: 08837306 Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2958

Ln Ch	Start	End	Inventory Code 8 News Now 5a M-F	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			8 News Now 5a M-F	;								
NEWS	S tart Date	End Date	Weekda <u>ys</u> Si	pots/Week	Rate	Rating				1		
Week: 1		10/07/12	MTWT	4	\$800.00	0.00						
E 3 8	09/28/1	2 09/28/12	8 News Now 6a M-F 8 News Now 6a M-F		6-7a	F	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
NEWS	3		O NEWS NOW OA IM-I									
<u>S</u> Week: 0	tart Date	End Date 09/30/12	Weekdays S	pots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 4 8		2 10/04/12	8 News Now 6a M-F	СМ	6-7a	MTWT	:30	4	\$900.00LV2	0.00 NM	4	\$3,600.00
NEWS	2		8 News Now 6a M-F	•								
	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 1		10/07/12	MTWT	4	\$900.00	0.00	:30		\$1,500.00LV1	0.00 NM	1	\$1,500.00
E 5 8	09/30/1	2 09/30/12	CBS News Sunday I		CBS Sunday	MorniS	.30	'	\$1,500.00EV1	0.00 14141	,	φ1,500.00
	AY MORN	IING End Date	Mankdaya G	noto AA/o ok	Data	Datina						4
ع Week: 0	tart <u>Date</u> 9/24/12	09/30/12	<u>Weekdays</u> Si	pots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 6 8	10/01/1	2 10/04/12	Live w/Kelly	СМ	9-10a	MTWT	:30	2	\$750.00LV2	0.00 NM	2	\$1,500.00
LIVE	WITH KEL	LY	Live With Regis & K	elly								
	tart Date	End Date	<u>Weekdays</u> <u>S</u>	pots/Week	Rate	Rating						
Week: 19		10/07/12 2 09/28/12	8 News Now Noon N	2 1-F CM	\$750.00 12-1230p	0.00	:30	1	\$750.00LV1	0.00 NM	1	\$750.00
NIT-1A/C			8 News Now Noon	M-F								•
NEWS St	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0		09/30/12	F	1	\$750.00	0.00						
E 8 8	10/01/1	2 10/04/12	8 News Now Noon N 8 News Now Noon N		12-1230p	MTWT	:30	4	\$750.00LV2	0.00 NM	4	\$3,000.00
NEWS		End Date	Manhan O	4 - 001 1 -	D -4:	Dati -						
<u>వ</u> Week: 1	tart Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> MTWT	<u>pots/Week</u> 4	<u>Rate</u> \$750.00	Rating 0.00						
E 9 8	09/28/1	2 09/28/12		СМ	3-4p	F	:30	1	\$900.00LV2	0.00 NM	1	\$900.00
ELLEN	N		Ellen									
_	tart Date	End Date	Weekdays S	oots/Week	Rate	Rating						
Week: 09		09/30/12 2 10/04/12		CM 1	\$900.00 3-4p	0.00 MTWT	:30	4	\$900.00LV2	0.00 NM	4	\$3,600.00
E11 E1			Ellen						*******			V-0,000.00
ELLEN Si	ง <u>tart Date</u>	End Date	Weekdays Si	oots/Week	Rate	Rating						
Week: 10		10/07/12	MTWT	4	\$900.00	0.00						
E 11 8	09/30/1	2 09/30/12	NFL Reg Season Ga NFL Football Reg. S		(10:00 AM-4:	RegS 15 PM)	:30	2	\$5,000.00LV1	0.00 NM	0	\$0 .00
NFL	1-4 D-1-	F-4 D-4-	_									
<u>১৷</u> Week: 0	<u>tart Date</u> 9/24/12	End Date 09/30/12	<u>Weekdays</u> <u>Sı</u> S	oots/Week 2	<u>Rate</u> \$5,000.00	Rating 0.00						
	h Date Ra		escription		/End Time			<u>Len</u>		Rtg Type		
		2,18.3,18.4	. L Neg Geason Gain	oo Mi'L	i Jouran Negi	U.UU MIVI-4, 13	su	•	. ၁ <i>୦୯୭ ୦, ୦୦୦: ୦୦)</i>	J.UU IVIVI		
	la] .8.09/24/15	2_09/20/12 N	FI Rea Seesa Com	os NEI	Football Dods	IO:00 AM-A:15			·30/ፋድ ዐፀህ ህህ	0.00 444		
		2,18.3,18.4	Nog Godson Gaill	vo NEL	. บบเมลแ เพชน	U.UU AIVI-7. 10 I'' -	- 3u	•		0.00 IVIVI		
	(a)	0.000046	O blove blove 5 000	M FON	E 000-		.00		#4 000 0011 <i>1</i>	0.00.000		04 000 00
E 12 8	U9/28/1	2 09/28/12	8 News Now 5-630p 8 News Now 5-630p		5-630p	F - -	:30	1	\$1,300.00LV1	0.00 NM	1	\$1,300.00
NEWS	S tart Date	End Data		oots/Week	<u>Rate</u>	Rating						
C.		End Date	<u>Weekdays</u> Sr	VVOORK	RATE							
1 Si [d 2 S	8 09/24/12 ee MG 18. la] 8 09/24/12 see MG 18. da]	2-09/30/12 N 2,18.3,18.4 2-09/30/12 N 2,18.3,18.4	FL Reg Season Game	es NFL M-FCM	Football Reg	10:00 AM-4:15 ;	Su	ı	:30 (\$5,000.00) :30 (\$5,000.00) :30 (\$5,000.00) \$1,300.00LV1	0.00 <i>NM</i>	1	\$1,300.00

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KLAS

Order / Rev:

36925

Advertiser:

NRCC

Alt Order #:

08837306

Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2958

La Ob Chart Fad	Inventory Code Prop	k Start/End	Time Days	Len Spo	te Pata Pri	Rtg Type	Snote	Amount
Ln Ch Start End E12 8 09/28/12 09/28/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	F	:30	1 \$1,300.00LV1		1	\$1,300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$1,300.00	Rating 0.00					
E 13 8 10/01/12 10/04/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	MTWT	:30	2 \$1,300.00LV1	0.00 NM	0	\$0.00
1 8 10/01/12-10/07/12 8 See MG 18.2,18.3,18.4 [da]	Description Sta 8 News Now 5-630p M-F 5-6	2 \$1,300.00 art/End Time 530p	<u> </u>	<u>Veekdays</u> ∕ITwTh	:30 (\$1,300.00)			
2 8 10/01/12-10/07/12 8 See MG 18.2,18.3,18.4 [da]		630p	٨	1TWTh	:30 (\$1,300.00)	0.00 <i>NM</i>		
	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	F	:30	1 \$1,300.00LV1	0.00 NM	0	\$0.00
	<u>Description</u> <u>Sta</u> B News Now 5-630p M-F 5-6	k <u>Rate</u> 1 \$1,300.00 art/End Time 630p	Rating 0.00	<u>Weekdays</u> F	<u>Length Rate</u> :30 (\$1,300.00)	Rtg Type 0.00 NM		
	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	MTWT	:30	4 \$1,300.00LV2	0.00 NM	4	\$5,200.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Weel	<u>k Rate</u> 4 \$1,300.00	Rating 0.00					
E 16 8 09/28/12 09/28/12	7-8p Rotator	7-8p	F	:30	1 \$1,100.00LV1	0.00 NM	1	\$1,100.00
ENTERTAINMENT TONIGH Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/Weel	<u>k Rate</u> 1 \$1,100.00	Rating 0.00					
E 17 8 10/01/12 10/04/12	7-8p Rotator	7-8p	MTWT	:30	6 \$1,100.00LV2	0.00 NM	6	\$6,600.00
ENTERTAINMENT TONIGH Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Weel	<u>k Rate</u> 6 \$1,100.00	Rating 0.00					
E 18 8 09/28/12 09/28/12	730-8p Insider CM Insider	730-8P	F	:30	1 \$1,200.00LV1	0.00 NM	3	\$31,650.00
INSIDER <u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Weel	<u>k Rate</u> 1 \$1,200.00	Rating 0.00					
1 8 09/24/12-09/30/12 7 See MG 18.2,18.3,18.4	30-8p Insider 730	nrt/End Time 0-8P	<u>v</u> -	Veekdays F	<u>Length Rate</u> :30 (\$1,200.00)	Rtg Type 0.00 NM		
[da] 2 8 09/24/12-09/30/12 F MG for 11.1,19.4,19.2,1	ri 8-9p 8-9 9.1,13.1,14.1,13.2,11.2,19.3,21	•	-	F	:30 \$7,500.00	0.00 NM		
3 8 09/24/12-09/30/12 V		11p	-	-W	:30\$15,000.00	0.00 NM		
4 8 09/24/12-09/30/12 S	un 9-10p 9-1 9.1,13.1,14.1,13.2,11.2,19.3,21	•	<u>-</u>	Su	:30 \$9,150.00	0.00 NM		
E 19 8 10/01/12 10/04/12 INSIDER	730-8p Insider CM Insider	730-8P	MTWT	:30	4 \$1,200.00LV1	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> 4 \$1,200.00	Rating 0.00					

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KLAS

Order / Rev:

36925

Advertiser:

NRCC

Alt Order #:

08837306

Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2958

Ln Ch Start End Inv	ventory Code Break	Start/End	Time Davs	Len Spots	Rate Pri	Rta Type	Spots	Amount
E 19 8 10/01/12 10/04/12 73		730-8P	MTWT		4 \$1,200.00LV1		0	\$0.00
	sider							
INSIDER Start Date <u>End Date</u> <u>V</u>	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 M	MTWT 4	\$1,200.00	0.00					
		t/End Time		Weekdays L	<u>ength Rate</u> :30 (\$1,200.00)	Rtg Type		
1 8 10/01/12-10/07/12 730-8 See MG 18.2,18.3,18.4	op msider 150-	-or		PITW III	.30 (\$1,200.00)	0.00 /4///		
[da]								
2 8 10/01/12-10/07/12 730-8	8p Insider 730-	-8P		MTWTh	:30 (\$1,200.00)	0.00 NM		
See MG 18.2,18.3,18.4 [da]								
3 8 10/01/12-10/07/12 730-8	8p Insider 730-	-8P		MTWTh	:30 (\$1,200.00)	0.00 <i>NM</i>		
See MG 18.2,18.3,18.4								
[da] 4 8 10/01/12-10/07/12 730-8	8p Insider 730-	-8P		MTWTh	:30 (\$1,200.00)	0.00 NM		
See MG 18.2,18.3,18.4	op molaci	•			.00(07,200.00)	0.00 1		
[da]								
E 20 8 09/29/12 09/29/12 Sa	at 7-8p - ET Wknd CM nt Tonight Weekend	7-8p	S	5- :30	2 \$500.00LV1	0.00 NM	3	\$1,000.00
ENTERTAINMENT TONIGHT	nt ronight weekend							
	Weekdays Spots/Week		Rating					
***************************************	S- 2 cription Star	\$500.00 t/End Time	0.00	Weekdays L	ength Rate	Rta Type		
1 8 09/24/12-09/30/12 Sat 7				Sa	:30 (\$500.00)			
See MG 20.3,20.4					·			
[due oversell, dsc and mmo] 3 8 10/01/12-10/04/12 8 Nev	•	•		мтwтh	:30 \$250.00	0.00 NM		
⊕ MG for 20.1 09/29	113 110W 4-0a 4-0a	•		P(W	.50 \$250.00	U.UU INIVI		
4 8 10/01/12-10/04/12 8 Nev	ws Now 4-5a 4-5a	l		MTWTh	:30 \$250.00	0.00 NM		
⊕ MG for 20.1 09/29								
	ın 530-6p Ins Ed Wkn © M side Edition Wknd	530-6p		·s :30	1 \$450.00LV1	0.00 NM	0	\$0.00
INSIDE EDITION	side Edition vvkna							
	Neekdays Spots/Week	<u>Rate</u>	Rating					
	S 1 cription Star	\$450.00 t/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
1 8 09/24/12-09/30/12 Sun 5				Su	:30 (\$450.00)			
See MG 18.2,18.3,18.4		·			,			
[da] E 22 8 10/02/12 10/02/12 Tu	- 10 11-	40.44=			4 47 500 0011/0	2 22 124		.=
	ie 10-11p	10-11p	-T	- :30	1 \$7,500.00LV2	0.00 NM	1	\$7,500.00
VEGAS								
	<u>Weekdays</u> <u>Spots/Week</u> -T 1	Rate	Rating					
E 23 8 09/28/12 09/28/12 Let		\$7,500.00 1135p-1237a	0.00	- :30	1 \$750.00LV1	0.00 NM	1	\$750.00
Le	etterman	. 100p-1201a		.50	. \$155.00 E \$ 1	U.UU INIVI	'	φι 30.00
LETTERMAN	Africal Colonia Coloni							
	<u>Weekdays</u> <u>Spots/Week</u> F 1	<u>Rate</u> \$750.00	Rating 0.00					
E 24 8 10/01/12 10/04/12 Let		1135p-1237a	MTWT	- :30 :	2 \$750.00LV2	0.00 NM	2	\$1,500.00
	etterman	•						
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>V</u>	Neekdays Spots/Week	Rate	Rating					
	ATWT 2	\$750.00	0.00					
						Totals	45	\$76.350.00